

## 2017 Advertising Rates

3 Issues Published Annually  
 FALL/WINTER (Nov/Dec + Jan/Feb)  
 SPRING (Mar/Apr + May/Jun)  
 SUMMER (Jul/Aug + Sep/Oct)

### Fall 2016/Winter 2017

Space Deadline	August 26, 2016
Ad Materials Deadline	September 2, 2016
Issue Date Nov/Dec	November 1, 2016
Issue Date Jan/Feb	January 2, 2017

### Spring 2017

Space Deadline	December 23, 2016
Ad Materials Deadline	January 5, 2017
Issue Date Mar/Apr	March 1, 2017
Issue Date May/Jun	May 2, 2017

### Summer 2017

Space Deadline	April 21, 2017
Ad Materials Deadline	April 28, 2017
Issue Date Jul/Aug	July 1, 2017
Issue Date Sep/Oct	September 1, 2017

### Fall 2017/Winter 2018

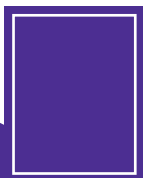
Space Deadline	August 25, 2017
Ad Materials Deadline	September 1, 2017
Issue Date Nov/Dec	November 1, 2017
Issue Date Jan/Feb	January 2, 2018

Ad Size (4-Color)	Dimensions	Monthly Rate
<b>One-Page Bleed</b>	<b>8.125" x 10.75"</b>	<b>\$2,350.00</b>
<b>2/3 Page (2 Columns)</b>	<b>4.563" x 10"</b>	<b>\$1,835.00</b>
<b>1/2 Page Horizontal</b>	<b>7" x 4.938"</b>	<b>\$1,325.00</b>
<b>1/3 Page Vertical</b>	<b>2.188" x 10"</b>	<b>\$1,030.00</b>
<b>1/3 Page Square</b>	<b>4.563" x 4.938"</b>	<b>\$1,030.00</b>
<b>1/6 Page Vertical</b>	<b>2.188" x 4.938"</b>	<b>\$535.00</b>

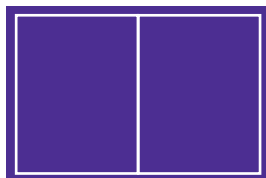
Premium Page Ads	Dimensions	Monthly Rate
<b>Back Cover</b>	<b>8.125" x 10.75"</b>	<b>\$2,800.00</b>
<b>Inside (Front or Back)</b>	<b>8.125" x 10.75"</b>	<b>\$2,800.00</b>
<b>Pages 2, 3 or 5</b>	<b>8.125" x 10.75"</b>	<b>\$2,680.00</b>
<b>Chef's Review Special Section</b>	<b>1/3 Page</b>	<b>\$325.00</b>
<b>Golf Listing</b>	<b>1/6 Page</b>	<b>\$265.00</b>

### General Information:

- No charge for bleed ads.
- Rates effective through December 31, 2017.
- Cancellation not accepted after space deadline closing date.
- First month deposit due at contracted signing.
- An advertiser who does not complete a contracted schedule will be subject to a short rate.



One-Page Bleed



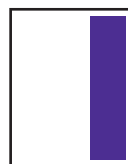
Two-Page Bleed



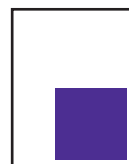
2/3 Page  
(2 Columns)



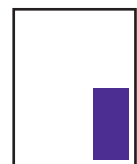
1/2 Page  
Horizontal



1/3 Page  
Vertical



1/3 Page  
Square



1/6 Page  
Vertical